PIL

ELEVATING ADS

SLIM DUAL

www.picsinlifts.co.za

PICS IN LIFTS

SLIM DUAL

The Ultimate multi-screen display for advertising in elevators and retail spaces.

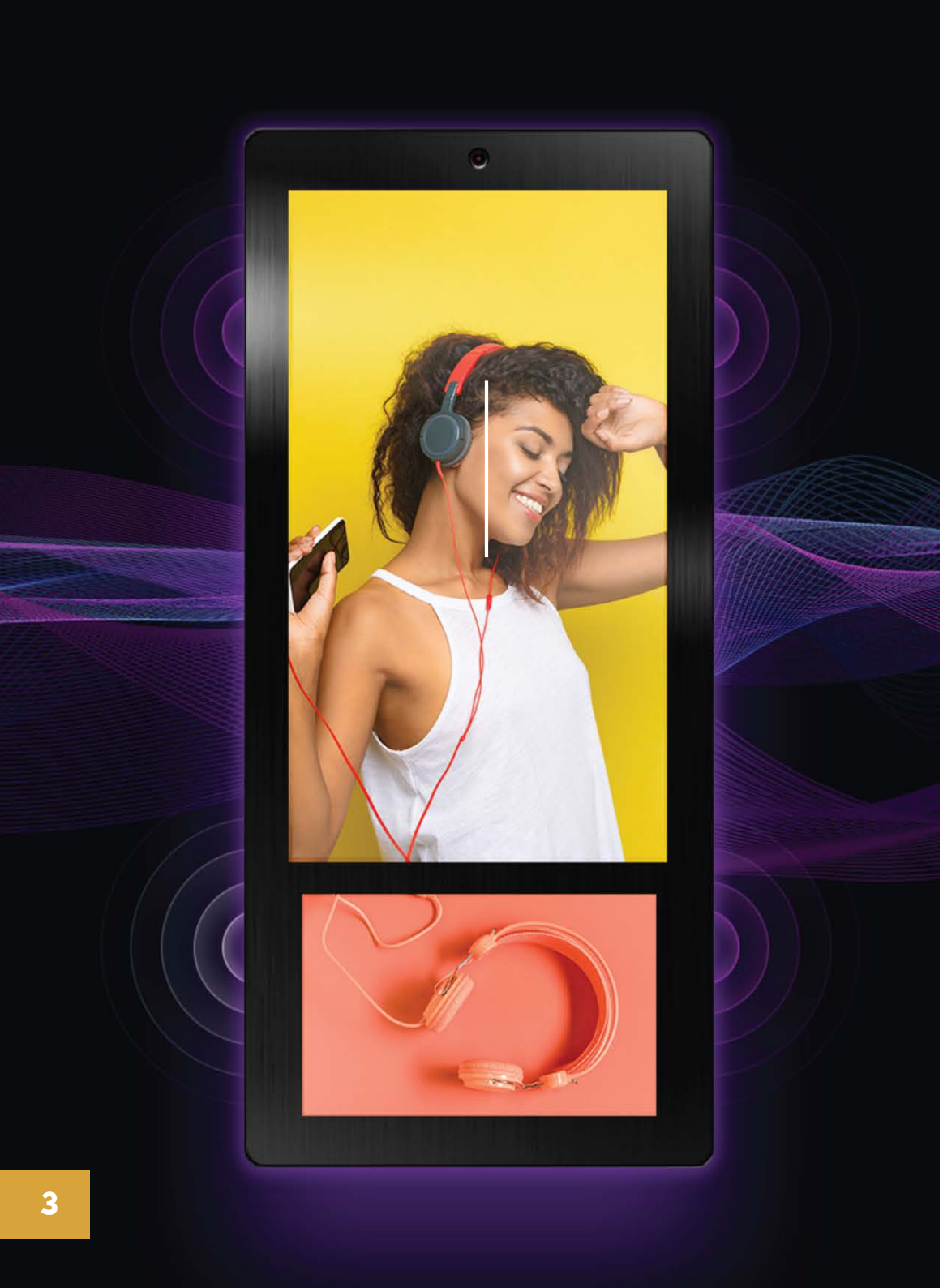
Monetize the time people spend in-elevators and retail with advertising.

ANTI-VANDAL

PROTECTION

Tempered glass covers all screen surface and provides:

- anti-scratch and
- anti-collision effect
- anti-glare coating for better side view



DISCOVER

SLIM DUAL

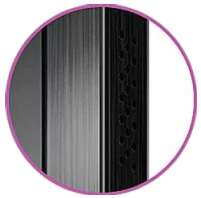
The PIL Slim Dual is a next-gen multi-screen digital signage media display, with Intel Core processor, 2 built-in stereo speakers, and over 99% coverage of the sRGB spectrum to display impactful messaging with top-quality audio and visuals.

Built-in speakers means your audio-visual advertising is totally self-contained. No need for an external speaker.

Wide angle Camera for Advertising Analytics based on Dwell Time, FR Gender, Male, Female

Popular rounded border design

LCD Tempered Glass for long term use



Air ventilation system for better performance

Safe lock to protect device peripherals

CAMPAIGNS

AND ADVERTISING AUDIENCE

Measure DOOH Campaigns Performance
We make your audience clear and easy to define, just like online. Measure your advertising campaigns by using Video Analytics.

Target Your Advertising Audience.
We help Brands and Agencies to create real time targeting for different Age, Gender Audience group advertising campaigns.

Target Your Advertising Audience.
We provide real time analytical and demo-graphical data, that enables an option of RTB for DOOH.

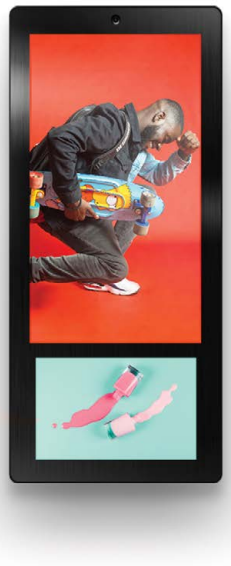
Always online.
Built-in Wi-Fi and Lan connection helps to keep the device online 24/7. We provide a dashboard of the results of your advertising.

We are next generation, we want to show you the amount of people that saw your ad, gender description, average age and dwell time – That is clever advertising!

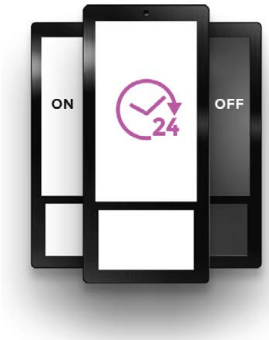
ONE PLATFORM. MANY DEVICES.

All our media devices connects to one Digital Management System.

Content is managed through the PIL proprietary cloud-based CMS. Data is managed in real-time.



Split the media surface into 1, 2 or 3 different zone and unique for each marketing campaign!



Set up broadcasting time for each device or group of devices any time.

Content management through CMS. Full content management through phone, laptop.

Technical Specification

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Easy Installation

ELEVATING ADS

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