PIL

ELEVATING ADS

SMART PROJECTOR

www.picsinlifts.co.za

PICS IN LIFTS

SMART PROJECTOR

The ultimate smart projection system.
Designed primarily for in-elevators advertising.

GET MAXIMUM ROI

From in-elevator advertising. Designed primarily for in-elevator advertising.

Keep passengers informed and entertained during the in-elevator journey.

USE PICS IN LIFTS

SMART PROJECTOR

To create advertising campaign templates, build interactive logic flow, and more.

For broadcasting media Campaigns (Support Android, Windows, OS, iOS).

For managing media content online, creating media plan and advertising campaigns

Advertising Campaign Templates

Advertising Campaigns

Media Files

Statistics

Data introduced by users through input forms on broadcast devices

Control Commands

Screenshots from broadcast devices

Logs

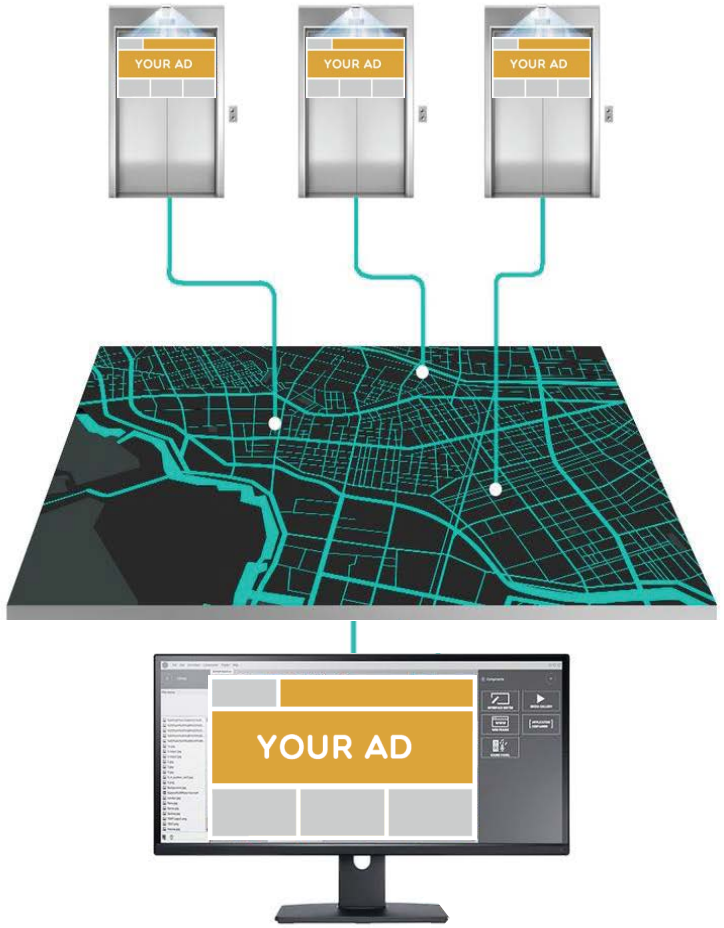
Playback Settings

MEASURE & ANALYSE

Get real time statistics from Advertising campaigns.

Context-aware PIL Smart Projector is capable of detecting the age and gender of elevator passengers in order to create relevant advertising campaigns for different targeted audiences.

AI-based Digital Signage system onboard with Analytics functions counting a number of advertising views and dwell time-based on non-personalized facial recognition and detection technology.



QUICK FACTS

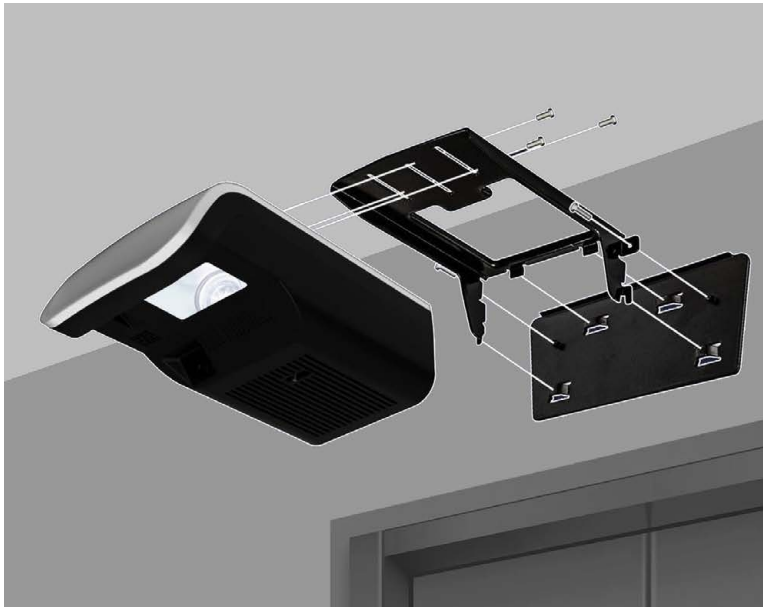
MORE THAN JUST A PROJECTOR

Portable & Lightweight.
Measuring at in 23.5cmx12cmx6.5cm with a weight of 2.4 kg, PIL Smart Projector is sized to fit almost every elevator cabin.

Bright image. Day & Night.
Special ultra-short distance lens allows PIL Smart Projector to be installed above the elevator in-doors. The Projector is bright enough to work in daylight.

Ideal Positioning.
PIL Smart Projector can be positioned 16cm to 20cm away from the display surface mounted to a wall.

Light Reflection Film.
PIL Smart Projector comes with special light reflection film for even higher brightness. Projection Film size 55x110cm



Your Screen, Your Size.
Manual zoom control to adjust projection image size and optimizing viewing-angle for ideal projection image alignment tits for elevator doors size 90 cm up to 120 cm width and 60 cm height.

Green Technology.
IR motion sensor. Long projection life.

The projector stop broadcasting advertising when doors are open.

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Enjoyable Sound.
A builT-in speaker means your audio-visual advertising projection is totally self-contained. No need for an external speaker.

Connect Wireless.
PIL Smart Projector has the ability to connect via Wi-Fi or 4G to CMS network. All devices connected through secured CMS Platform

Face-detection Camera.
Counting and FR Function

Fan Silent Mode.
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